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Insider Secrets From A Model Agent: How To Become A Successful Model (Modeling, Modelling, Model Agency)



Synopsis

Insider Secrets From a Model Agent provides you step by step instructions on how to be a successful model. Today only, get this bestseller for just \$2.99. Regularly priced at \$4.99. Read on your PC, Mac, smart phone, tablet or Kindle device. The first model I scouted went from schoolgirl with braces to shooting the cover of Vogue. Using the strategies and information I outline in this book I have gone on to create over 30 international careers in less than 4 years. Each chapter provides a bonus 'insider secret' tip that most potential models don't know that will give you a leg up in your career. The majority of these tips are FREE to implement! Don't waste time with all the scams out there. This book will teach you everything you need to know to get started and covers the basics of the industry right through to the smallest of actions you can take immediately. You will learn everything you need to know and answering questions you may have including: Do I have potential to be a model? What type of model am I? How do I go about working internationally? How can I get scouted? What should I expect on set? Who are the top agencies? How should I apply to these agencies with maximum chance to success? How can I develop my portfolio for free? What cities are best for my look internationally? What are the downfalls of modelling? How do I market my career online and offline? How can I sustain momentum in my career? What other careers can I go into after modelling? Much, much more! Download your copy today! Take action today and download this book for a limited time discount of only \$2.99! There is a glossary of frequently used terms that you can refer to any time and an in depth look at the world's top markets including New York, Paris, London, Sydney, Tokyo, Seoul and Auckland. Tags: modeling, modelling, models, model, model agency, model agencies, model agent, model industry, how to become a model

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Customer Reviews

As Summer Fisher, the author of this book, points out, the window to make it as a top model is small... and the 'Insider Secrets From a Model Agent: How to Become a Successful Model' is just what an aspiring or early to mid-level model needs to have a shot at living her dream as a top model. The book is packed full of information relevant to aspiring or early career models (really any model who isn't a top model can learn things from this book). The author is a former model, a current model scout and manager at BusyModels.com, and the owner of TheModelLyfe.com. The book covers the types of models (from commercial to runway, editorial, lingerie, and much more), 8 of the world's 25 top markets and what they are good for, the pros and cons of working in each, and the type of compensation that the model can expect in those markets (from percentages to concerns from girls booked in the past to methods of payment and much more), when or under what circumstances to invest in a modeling career (\$ for the right test shoots, with a top-notch photographer who can get shots that will get you booked, and to travel for opportunities and even get your passport are all recommended). The author covers getting scouted, open calls, mother agents, bookings, time for print photography shoots, what it takes to make it as a top model and much, much more. A reader gets a glossary with modelling industry terms, many of which are used and well explained in the text. The second place I see stinginess is with self care. You need to take care of your body and this means keeping your looks as perfect as they can be. Make sure your regrowth is done, your nails are manicured. Get a gym membership if you need to tone up and get a personal trainer if you are lacking the motivation to do so.

This book is excellent. You can tell the author is very committed to her profession just by how much she knows and the advice she shares on how to be successful in this highly competitive, yet lucrative business. What I appreciated the most is how relevant she was in today's market of the 21st century. As a model, you have to constantly be adaptable to change if you want to continue to experience success and have a long-lasting career in this industry. To get to the specifics, when

Summer mentioned how crucial it was to get an Instagram account and how that can determine how much booking you get as a model--that tip alone would make any model want to make sure she's posting daily posts on her Instagram account. She also states the rules you should abide by when you post stuff on your social media (i.e. Facebook, Instagram, Twitter, Tumblr). Some of these rules can be a turnoff for some models but if you want to succeed, this is definitely good advice: such as, avoiding political and religious comments, posting excessive pictures of you and your boyfriend (as a model, you want to portray an "available" bachelorette/bachelor look even though you do indeed have a significant other), and simple stuff as that. One of the things I also found useful was when she mentioned the importance of investing in your career. She made a valid comparison as to one who is going through four years of undergraduate study hoping that the time, money, and energy invested into it will land them a great job once they're finished. And compare that to a model who is "cheap" on investing on new photos for comp cards and keeping them updated. A Harvard College tuition and fees this year alone costs \$47,581.00. And this is only for tuition, books, and fees. It doesn't factor in your room and board fees.

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